

ANNA ZORETIC



Knoxville, Tennessee



akzoretic@gmail.com



(770) 519-3214

EDUCATION

THE UNIVERSITY OF TENNESSEE - KNOXVILLE

CLASS OF 2027 GPA: 3.97

Bachelor of Science in Agricultural Leadership, Education, and Communications - Communications

Bachelor of Science in Agricultural and Resource Economics

SKILLS

- Public Speaking
- Agricultural Literacy
- Project/Team Management
- Content Development
- Statistical Analysis

SOFTWARE SKILLS

- Salesforce
- Excel and Office 365
- Adobe Creative Cloud
- Canva
- NVivo
- Qualtrics
- JMP

ACHIEVEMENTS

TENNESSEE AGRICULTURAL COMMUNICATORS OF TOMORROW

2024 - 2025

- Vice President

2025 - Present

- President

OUTSTANDING JUNIOR AWARD - SPRING 2025

- Received from the Herbert College of Agriculture

UNIVERSITY OF TENNESSEE DEAN'S LIST

2023 - 2024

- Summa Cum Laude

2024 - 2025

- Summa/Magna Cum Laude

ENTREPRENEURSHIP COMPETITION - SKILLSUSA

2021 - 2022

- State Gold Medalist

2022 - 2023

- National Competitor

MARKETING PLAN - FFA

2022 - 2023

- State Silver Medalist

WORK EXPERIENCE

SOCIAL MEDIA MANAGER

LiterBoard 2024 - Present

- Use Photography and Videography skills to create promotional material
- Build marketing plan to obtain yearly objectives

MARKETING TEAM MEMBER

ChLOE/ University of Tennessee Institute of Agriculture 2024 - Present

- Host/assist interviews and monthly organization-wide meetings
- Design graphics, promotional videos, and website content

RESEARCH ASSISTANT

University of Tennessee Institute of Agriculture 2024 - Present

- Conduct qualitative and quantitative research using NVivo, Qualtrics and Excel
- Communicate research topics to public
- Analyze recorded data and assist in reporting findings

ACCOUNT COORDINATOR

CoZzzy Comfy LLC 2023 - 2024

- Managed nonprofit fundraiser accounts and created promotional packages
- Organized sales data and contacts using Salesforce
- Conducted cold calls and coordinated with finance and shipping teams

AGARETTA BOX FARM TEAM MEMBER

Old Rucker Farm 2022 - 2023

- Contributed to revenue forecasting and team operations
- Led website design, communications, and marketing strategy
- Worked on farm operation
- Worked on product development

FOOD SERVICE

Various Locations 2021 - Present

- Server/Serving Assistant; Bartender/Bartending Assistant (The Club at Gettysvue, LiterBoard, Gameday Fresh Grill, 7 Acre BarnGrill)**
 - Help with event/space planning; ensured space efficiency and functionality through the use of organizational skills
 - Ensure steady communication between front of house and back of house staff to maintain smooth service
 - Use critical thinking in order to solve problems effectively and efficiently
- Hospitality Team Leader/Shift Lead (Crave Pie Studios)**
 - Managed daily functionalities, inventory, and upkeep of workplace
 - Trained new staff on food safety and customer service standards
 - Assisted in bakery operations